



ODENSE ROBOTICS DELEGATION TO SLUSH 2026



Helsinki, Finland



November 17-19 2026



Co-funded by
the European Union



Virksomhedsudvikling
Danmark

Odense Robotics is co-funded by the Danish Board of Business Development,,
the European Union, as well as a broad range of projects and partnerships



Why join the Odense Robotics Delegation Tour to SLUSH?

SLUSH is one of the world's most founder-focused tech conferences, gathering 4,000+ investors and 13,000+ startups from 70+ countries.

In 2026, approx. 45% of investors are focused on robotics, with strong interest in pre-seed and seed stage.



EXPOSURE TO INVESTORS AND PARTNERS

Get direct access to international VC's, Business Angels, corporates and likeminded startups which can lead to new partnerships, investments and commercial opportunities.



GET INVESTOR-READY

Join our preparatory webinar with insights from investors and robotics startups who have been to SLUSH before. Learn how to use the platform and meet investors effectively



ACCESS TO THE RIGHT INVESTORS

We help you get in front of the right investors through facilitated matchmaking, curated side-events and our strong network in robotics and deeptech



STAND ON THE SHOULDERS OF A STRONG BRAND

Odense Robotics opens doors. Our international reputation and relationships within diplomacy, investors and industry gives you a shortcut to the right people and opportunities.



We don't just give you access - we create the right opportunities before, during and after SLUSH.

What's included?



SLUSH 2026 Ticket

Including access to the matchmaking platform. Value: €395 for startup ticket



CURATED PROGRAM

Tailored for robotics startups and scaleups



ACCESS TO INVESTORS

Facilitated introductions and relevant investor meetings



PREPARATION AND SPARRING

Preparatory webinar and support to make the most out of SLUSH



EXCLUSIVE NETWORKING

Side-events and networking within robotics and deeptech



ON-SITE SUPPORT

Access to Odense Robotics' network before, during and after and OR is present at SLUSH



Limited number of participants

The selection is exclusive and for max. 16 participants (and min. 10)



Preliminary Program*

06/10	
	Preparatory webinar
17/11 Day 0	
11.00	Introduction and visits to relevant partners in the Finnish robotics ecosystem // TBA
16.00	Investor Sauna Event //TBA
19.00	Networking Dinner // TBA
18/11 Day 1	
10.00	Opening of SLUSH 2026
10.30	SLUSH: Conference program, investor meetings, matchmaking, stage sessions and side events
20.00	Odense Robotics StartUp Event**
19/11 Day 2	
9.30	Conference program, investor meetings, matchmaking, stage sessions and side events
18.00	SLUSH Afterparty

* The program is tentative and subject to continuous updates.

** Please note that Odense Robotics, in collaboration with relevant partners, is also hosting a dedicated Odense Robotics Startup Fund networking event in Helsinki during Slush week, bringing together robotics founders, investors, companies and ecosystem partners. Delegation participants will have complimentary access to this event.

Practical information



DATES

17-19 November 2026



Location

Helsinki, Finland



TRAVEL & ACCOMMODATION

Participants arrange their own transport. We share booking codes for partner hotels with special rates. Travel and hotel is not included in the price.



MEALS

Meals are included in selected program activities. Food and drinks outside the official program are not included



SLUSH TICKET

A SLUSH ticket is included when you join the delegation

PRICING – BETTER VALUE FOR ODENSE ROBOTICS MEMBERS

Odense Robotics Paying Member & Partners

Price: DKK 12,995 /person

Non-members: DKK 19,995 /person

Funding support – get up to **70%** of your time covered and **40% overhead**

As a Danish SME, you can receive public support covering up to 70% if the time you spend on the delegation as well as 40% support related to costs.

This can significantly reduce your costs and make it even more worthwhile to join.

ESTIMATED TIME & VALUE - EXAMPLE

ACTIVITY	HOURS	RATE (DKK)	VALUE (DKK)
Preperation & preparatory webinar	10	406	4,060
Travel	8	406	3,248
Participation during delegation	30	406	12,180
Total	45		19,488
Incl. overhead (40%)			27,283
70% Support (refund)			19,098

Public support to finance
your participation

Potential refund
DKK 19,098



- The support is subject to EU de minimis rules
- Your company must pay the full amount upfront and will receive the support reimbursed afterwards. Refund will happen end of Q1 2027
- The support is registered under your company's de minimis limit

What we need from you!

- SME Declaration
- De Minimis Declaration
- Employee Payslip
- Timesheet (to be completed after the trip)



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